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## Ontario's Minimum Wage Goes Up Tomorrow

*McGuinty Government Helps Hard Working Families*

NEWS

March 30, 2010

Ontario is bringing in the seventh consecutive annual increase to the minimum wage – raising it to \$10.25, effective tomorrow.

As of tomorrow, the minimum wage will have increased almost 50 per cent since 2004, when it stood at \$6.85. Between 1995 and 2004 the minimum wage in Ontario remained frozen.

Increasing the minimum wage is part of *Breaking the Cycle: Ontario's [Poverty Reduction Strategy](#)*, which will reduce the number of children living in poverty by 25 per cent over five years – lifting 90,000 kids out of poverty – by boosting benefits for low-income families and enhancing publicly funded education.

### QUOTES

“We are helping hard-working Ontarians maintain a decent standard of living. A fair minimum wage is good for workers.”

—Peter Fonseca, Minister of Labour

“This increase is another way Ontario is investing in low-income working families. Along with the Ontario Child Benefit and other initiatives that support our Poverty Reduction Strategy, our efforts are helping to improve the quality of life of all Ontarians.”

—Laurel Broten, Minister of Children and Youth Services

### QUICK FACTS

- The major industries employing minimum wage earners are: accommodation and food, retail trade, and agriculture.

### LEARN MORE

What else is Ontario doing to [help hard working families](#)?

Find out more about [Ontario's Poverty Reduction Strategy](#).